



High Resolution Mixers and
Seamless Switchers

Seamless Switchers

Up/Down Converters

Image Conversion

AWesome n°7 - Sept/Oct. 05

In this 7th edition of AWesome you will discover a new chronicle which will keep you posted with our newest firmware upgrades.

In this 7th issue, we give you the opportunity to preview our first Customer Testimonial with Microsoft Croatia. If you would like your company or one of your customers to be featured in our next Enewsletter, please email jhenri@analogway.com with information on the show, installation, and Analog Way products used.

We would be delighted to showcase your story in our columns.

Joanne Henti

Marketing/Communication Manager

Product Focus

V-Scale Plus from A to Z



V-Scale Plus is a brand new video to High Resolution Scaler that will convert a composite signal, Y/C or YUV, to high resolutions up to 1600 x 1200 pixels. It is also part of the latest generation of line doubler. The V-Scale Plus is based on scaling algorithms enabling which enable it to de-interlace video signals to provide very high computer resolutions.

It features 5 inputs: 2 composites, 1 Y/C, 1 YUV/RGBs or RGsB and one transparent computer input. The outputs can either be analogs or digital via the DVI connector. Each input is paired with audio. The control can be done with the menu control buttons on the LCD display, through RS232 connector or contact closure.

V-Scale Plus has an alphanumerical display to ease the adjustment of the inputs and outputs. It offers a full frame memory to be automatically displayed in case of loss of input sync and can switch automatically to a user defined source when current input signal is lost. When needed the video 50 Hz follow mode offers a perfect flow.

V-Scale Plus enables to respond to a variety of different applications such as sales informative displays, conversion of a video signal to LCD or large screens plasmas as well as Home Theater applications. Scaler/switcher with 5 inputs, high resolution line doubler, analog or digital output, Follow mode, user-friendly and direct access menus, full frame memory, direct access menus, 19" rack,

The V-Scale Plus is definitely a ?must?.

More information: [Click Here](#)

Octo Series unbeatable new price



You can't miss out on the new low price of our Octo series. Octo-FX, Octo-Fade and Octo-Logo are now more affordable than ever. Contact your nearest Analog Way local representative for more information.

More information: [click here](#)

New Firmware Upgrade

Because you are busy and you don't always have the time to check our web site for our latest product firmware upgrades, we'll take the AWesome opportunity to let you know what upgrades are available.

The latest firmware upgrades are:

- ? **Vio, Ultra-Vio**, version 1.24.1.1
- ? **Triplix ? TRC 8022**, version 1.2.0.0
- ? **Remote Keypad ? RK 8022**, version 3.4.0.1
- ? **CentriX, EventiX, NatiX ? iX 8022**, version 3.10.5.44
- ? **Show Manager OE**, version 3.10.0.8
- ? **Studio Scan XTD 625/825**, version 1.6.0.5
- ? **V-Scale ? VSL 241**, version 1.14.0.0
- ? **And its remote control**, version 1.3.1.3



Direct access : [Click here](#)

Tech Column

WHICH FORMAT FOR HDTV ?

The HDTV experimental researches begun in the late 60's in Japan (NHK), followed by Europe through the Eureka project, D2/HDMAC and then in the USA with DigiCipher.

Numerous acronyms arose like ATV, ADTV, IDTV together with new Aspect Ratios (15/9, 14/9) also linked with new resolutions like 1250, 1035, 1125 Lines, etc?

The goal was to find a format that will keep some compatibility with the existing standards (SDTV, cinema).

30 years later, there is not yet a single standard, but a few are commonly used.

Full story : [Click here](#)

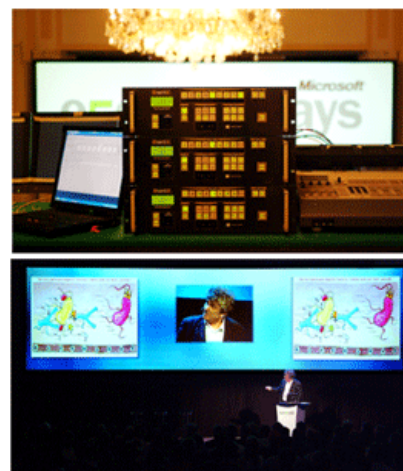
Customer Testimonial

Seamless Switching with Microsoft Croatia

For their last **Windays conference**, Microsoft Croatia turned to **Atman** of Zagreb for the audiovisual services.

Key to the success of the conference was the ability to provide seamless switching between four Sony cameras, two desktop PCs, an on-stage notebook, a DVD player and several microphones. To achieve this, Atman selected systems from Analog Way: three EventiX seamless switchers with Cross Blender and Show Manager OE software. The sequencer built in to Analog Way's Show Manager OE software performed a particularly vital role. It eased considerably the control of multiple sources (including a 1600 x 1200 signal) on screen at any one time.

To read more on this case study, refer to the September issue of Installation Europe: www.installationeurope.com



HighLight



TRUECOLOURS

DISTRIBUTION LTD

True Colours Analog Way User Training Days in UK: a complete success

True Colours, our distributor in United-Kingdom hosted free Analog Way user training days August 8 to 12 in their main office. Over 50 customers were trained on Eventix, Show Manager OE and Octo-FX. The operation was a total success.

Each attendee received a diploma once the training concluded. Visit True Colours web site for the list of graduates: www.true-colours.net

VER Video Equipment Rentals

Audio/Visual - Broadcast - Audio - Computers

On the road in the United States with VER

For the third year, **Video Equipment Rentals (VER)** has launched their Ultimate Workshop throughout the United States and will be covering a total of 23 cities. The Ultimate Workshop provides hands-on experience on new and existing products.

For the first year, Analog Way is part of VER road show. VER will be highlighting Analog Way's switching, signal distributing and edge blending capabilities with our Eventix solution. The workshop started in August and is going through the first quarter of 2006.

As VER puts it: "You may not know Analog Way but you should". Take a hands-on look at what maybe the easiest blending system on the market today?. Besides Eventix, Ultra-Vio and Octo-FX will be part of the sales & technical session and hands-on Lab of the workshop.

Upcoming dates of the workshop will be coming up in October and beginning November in the above cities:

- **October:** Tampa, Boston
- **November:** Houston



Analog Way web site in Italian Comm-Tec :

Comm-Tec, our distributor in Italy has developed an Analog Way web site in Italian

Analog Way web site is now available in English, French, Chinese and Italian.

Direct them on the following web site: <http://analogway.comm-tec.it>

Shows



Fall brings us two important tradeshows where Analog Way will be exhibiting.

IS Asia in Singapore, October 12 to 14

Planning to attend Integrated System Asia?

Are you curious about our latest Hi-Tech products and solutions? If you answered yes to one of these two questions you just can't miss dropping by our **booth C120** at IS Asia, Singapore. Come and discover our latest and hottest products .

Web Site : www.is-asia.com

**SATIS in Paris, October 18 to 20:**

We'll be participating in the SATIS show held from October 18 to 20 in Paris. Come and meet us there at booth L12-K11, we'll sweep you off your feet! We have a lot in store for you so don't miss out this event.

Web Site : <http://www.satis-expo.com>

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