

High Resolution Mixers and  
Seamless Switchers

Seamless Switchers

Up/Down Converters

Image Conversion

Awesome n°10 - April / May 2006

## Product Focus



### Universal HD Presentation Switcher

The **Octo Vue FX** is a New Computer & Video Presentation Switcher with true scaled Preview and a full featured PiP. Digital HD compatible, the **OVX** has DVI in and out to support 720p & 1080p formats.

Featuring a true scaled Preview, the **OVX** will help users to securely switch to the right source at the right moment.

The **Octo Vue FX** includes many other powerful effects and functions to enhance high-end presentations.

The **OVX** benefits from the same high performance capabilities as the other members of the Octo family. Among the common features of the range, there are: 8 universal inputs for easy integration of the wide variety of sources; stereo audio line on each input with audio follow or break away and two boosted scaled outputs for Hi-Res. display requirements.



### The Octo Vue FX for Stress Free Presentations ...

For more information, [Click here](#).

## New Firmware Upgrade

Please find hereunder our latest firmware upgrades:

- Upgrade **iX Range**: Version 4.12.7.10
- Upgrade **TRC8022**: Version 1.14.0.0
- Upgrade **Octo Range**: Version 2.6.0.6

**Direct access** : [Click here](#)



## Tech Column

In this Tech Column, we propose an application note for a solution for Multi-Screen and Soft Edge Blending Presentations .

## Multi-Screen Presentation: One Central & Two Lateral Screens

### PRINCIPLE

- > Two Eventix are used in Soft Edge Blending mode to create the large central screen
- > One Di-Ventix is used in Native Matrix mode to create the left and right screens
- > All iX Switchers are controlled with Show Manager Open Edition or TripliX console

### This application allows to display:

- On the central screen: a live background and a live image into a PIP placed in the area covered by the 2 central projectors
- On the left & right screens: a still background and a live image into a PIP

For more information, [click here](#) .



**UPDATE!** >> All [DXF drawing](#) of our products have been upgraded on the Analog Way Web Site.

## Customer Testimonial



### Seven Dutch Companies Create Rental Pool for Hi Res Presentation Switcher

Avex, Bazelmans AVR, BeamSystems, Fidato, Hecla, Houben and Pro Vision will standardize on Di Ventix (Analog Way) to facilitate cross rentals and accelerate return on investments. In an unusual initiative reflecting distributor cooperation, the intent is to create a pool of like rental equipment.

*"They can use it in a pool because of the modularity of the Di Ventix,"* says Analog Way's Paul Schoukroun.

When used as a single box, the Di-Ventix is a 3-in-1 unit: a presentation switcher with multiple effects: pip, fade, titling, logos etc.; a mixer between any kind of source, PC, Video, HD, SD etc; and a scaled matrix switcher.

*"When you combine several units, let say three units,"* says Schoukroun, *"you can drive 3 video projectors in Soft Edge Blending mode, in Hi def and have up to 6 PiPs". (...)*

To read more on this article: [click here](#)

You can also find this article in: INS Asia April/May 2006, Infocomm News (March 2006 issue), Info AV China (April 2006), News about AV (March 2006), IT.Com.cn (March 2006) and Broadcast Engineering (March 2006)



- Extract from RAVE Europe – Enewsletter – Volume 2, Issue 8 – April 6th, 2006



**"Ludovic Mellot of Analog Way answers some fundamental questions about aspect ratios, scalars and switching technology"**

### Great Aspects

1.) Should churches using multiple pieces of equipment with different aspect ratios (16:9 or 4:3) as in projectors, plasmas and televisions; make it their goal to move to using only one aspect ratio?

(Aspect Ratio will be noted as A/R) The A/R issue is becoming more important with the growing number of sources available (computers, TV/Film on DVD's, HTDV... all with different formats) and the multitude of fixed pixel-matrix displays with various A/R (LCD/DLP/Plasma).

*Therefore, not only will the A/R of the equipment need to be considered, but also the A/R of the source. The Best case scenario would be to work with sources and displays sharing the same A/R to avoid distortions and compatibility problems. However, when working with multiple pieces of equipment and sources, it's hard to use only one aspect ratio. Therefore it is wise to consider using an image processor (i.e Scalar), to adapt your sources to your displays.*

2.) What issues technologies do churches need to take into consideration when moving from 4:3 to 16:9 video displays? (...)

To read more on this article, [click here](#)



- Extract from Technologies for Worship – March 2006:

## HighLight

### 2006 Rental & Staging Systems Awards

The **Di-Ventix** by Analog Way is nominating at the **Rental & Staging Systems Awards 2006** in **the Best Video Signal Processing or distribution product** category.

Our Product will be presented at **Infocomm 2006** in Orlando (June 6 to 11) and in the Rental & Staging magazine.

For more information, [click here](#)



### The 2006 Systems Contractor News Product Installation Awards

Analog Way is proud to announce that the **Di-Ventix**, our brand new 100% digital processing powerful Switcher, is nominated for "**Most Innovative Video Switching Product**" at the 2006 **Systems Contractor News** Product Installation Awards, to be held at **InfoComm 2006**.

For more information, [click here](#)

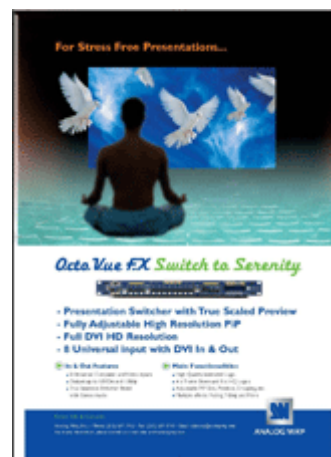




Discover Analog Way new advert for The Octo Vue FX, new Universal HD Seamless Switcher.

Check this new ad in the following publication:

- **Europe** : Installation Europe and In Avate
- **USA** : Church Production, Pro AV, Systems Contractor News and Rental & Staging
- **Asia**: INS Asia, Info AV China and Installation Asia



## Shows

### ProLight and Sound 2006 – Frankfurt – Germany

(Tradeshow on the event & communication technology, audio-visual production and entertainment).

From March 29th to April 1st, 2006, **Analog Way** was Co-exhibitor at ProLight and Sound 2006 with our distributor, Comm-Tec Germany at Frankfurt.

Analog Way was satisfied with the results of this show. We presented a Horizontal Soft Edge Blending presentation with our [Di-VentiX](#).

prolight+sound



### NAB 2006 – Las Vegas – USA

(Tradeshow of the National Association of Broadcasters)

From April 24 to 27, 2006, Analog Way was exhibiting at NAB 2006 at Las Vegas, USA.

This show was a real success for Analog Way and our visitors. Visitors of Analog Way Booth were stunned with the Price/Performance Ratio on our Presentation Switcher: The [Octo Vue FX](#).



**Coming Soon!**

### Infocomm 2006 – Orlando – USA

(Audio Visual Professional Tradeshow)

**Analog Way** will be exhibits at [InfoComm 2006](#) at Orlando, from June 6th to 8th .

We will showcase our new [Octo-Vue FX](#), our new [Di-VentiX](#) and more new products.

If you plan to go to [InfoComm 2006](#) at Orlando, do not hesitate to use the complimentary **PASS**.



[Click here.](#)

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