



ANALOG WAY®

PRESS RELEASE – For Immediate Release

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**Analog Way announces Eikos,
a brand new powerful Multi Layer Hi-Resolution Mixer Seamless Switcher**

April 2010 - Analog Way, a leading designer and manufacturer of image converters and presentation switchers, is pleased to announce a new release to its High Resolution Mixer and Seamless Switchers range: Eikos (Ref. EKS500) by Analog Way is a Multi Layer Hi-Resolution Mixer Seamless Switcher with 4 Scalers! It will be unveiled as a world-premiere on Analog Way's booth #N951 during InfoComm 2010, from June 9 to 11th, in Las Vegas, NV - USA.

Eikos by Analog Way is a powerful new Multi Layer Mixer Scaler Seamless Switcher. Thanks to innovative functionalities and impressive effects, **Eikos** is particularly adapted to rental & staging applications and advanced integrations.

Eikos offers up to 12 inputs including 4 fitted with SDI and 2 fitted with DVI-D. With state of the art 100% digital processing, **Eikos** outputs Digital and Analog Signals in DVI and VGA (RGBHV) simultaneously with a selection of many formats from HDTV to Computer 2K. **Eikos** offers 3 different operating modes: Multi Layer Mixer, 12 by 2 Seamless Native Matrix and QuadraVision modes.

"Eikos is a high-grade yet affordable solution offering advanced functions together with awesome visual effects" explains Franck Facon, Marketing & Communication Director at Analog Way. "With a comprehensive interface, Eikos ensures pleasant and easy utilization of the machine to produce outstanding shows or elaborate installations."

Multi Layer Mixer mode:

In Multi Layer Mixer mode and thanks to its full frame and logo memory, **Eikos** can display up to 6 layers: 3 Live Sources, 1 Frame and 2 Logos. Up to 2 PIPs can be displayed on a live background, or 3 PIPs on a still background. Live Layers can be customized by the users with various attributes: Borders, Movements, Zoom, Cut, Fade, Wipe, Slide and Smooth Move.

Several other new effects are also available and can be combined during transitions (circle, size up and down, depth effects, flying PIP, flying zoom, crop, etc.).

Eikos uses one output as a Preview and the other, the Main output, for the audience. In addition to a classic preview, **Eikos** offers a Still Mosaic Full Preview function. This function enables easy and fast monitoring of the sources by displaying simultaneously still images of the 12 sources being handled by **Eikos**.

Seamless Native Matrix mode:

Eikos offers a 12 x 2 scaled native matrix with true seamless switching. The switch between any of the 12 inputs can be in cut or fade and synchronized on the 2 outputs.

In addition, up to 2 PIPs can be added on a still background in Matrix mode. A mirror function allows to display a PIP sent on the first output on the second output. The PIP size and position are automatically restored on the second display, reducing the number of manipulations for the operator.

QuadraVision mode

Eikos offers a QuadraVision mode allowing the display of 4 computer or video sources on the main output. The display of the 4 windows can be done according to 4 different pre-programmed presets with different window sizes and positions available. Different effects and transitions are also available to manage the windows (zoom, cut, fade, wipe, slide, smooth move, etc.).

Logo and Full Frame can be recorded in the large non volatile memory of **Eikos**: 8 still logos, including an animated one, and 8 full screen frames. These elements can be uploaded from computer files via Ethernet LAN or RS232 connections or acquired from the displayed image.

Integrated Audio Stereo switcher features 12 inputs (8 analog and 4 from embedded SDI) and 2 outputs.

An additional auxiliary input can be mixed into any output. Master volume and individual input level can be adjusted. Each input and output offers balanced or unbalanced connections.

The Video Output card provides SD or HD TV formats in various signals from Composite Video to HD SDI. This output can be used to record the show by outputting the same content as the Main output. Thanks to a new non-proprietary link, the video out can be used with any cable.

Fully controlled from its own front panel as well as from its Remote Control Software (supplied) or from the **ORCHESTRA**, and the new **RK-300 and TRK-800** remote consoles, **Eikos** offers a large range of utilization. Equipped with TCP/IP and dual RS232, **Eikos** can be updated with new features and functions improving its life time.

Eikos also comes in a Light Edition, **Eikos LE (Ref. EKS400)**, to meet the needs of less complex projects.

Analog Way – 20 years of innovation

Founded in 1989, Analog Way is a leading designer and manufacturer of image converters and presentation switchers with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: www.analogway.com

Product Photo available upon request. Please contact Amandine Teyssier at +33 1 64 47 16 03 or send an email to: amandine.teyssier@analogway.com