



ANALOG WAY®

PRESS RELEASE- For immediate release

Sales Contact:

Ludovic Mellot

Tel:+1 212 269 1902

Email: salesusa@analogway.com

PR Contact:

Amandine Teyssier

Tel: + 33 1 64 47 14 14

Email: marketing.a@analogway.com

Analog Way Soft Edge Blending Classes certified by InfoComm International's Certified Technology Specialists (CTS) Training Program

July 2008 - Analog Way, a leading designer and manufacturer of innovative image converters and presentation switchers is proud to announce **the certification of its Soft Edge Blending Classes by the InfoComm International's Certified Technology Specialists (CTS) Training Program – Earning: 1RU.**

The demand for **Soft Edge Blending** (SEB) installations and shows is rapidly growing due to the profound impact of the presentations enabled by this technology.

Soft Edge Blending consists of the set up of a large screen image using multiple video projectors with overlapping areas that make the seams between projectors invisible.

This application requires specific techniques from the calculation of the screen size to the adjustment of image parameters in order to obtain a perfect seamless image.

To enhance the service provided to its customers and the end users of its products, **Analog Way** developed a training program called **Analog Days**. The success of the sessions organized in Europe pushed the company to move this program even further with the organization of training sessions dedicated to **Soft Edge Blending** offered on its booth during InfoComm08, Las Vegas. These sessions of 1 hour each, offered in English and Spanish, allowed the attendees to gain all the necessary knowledge and experience to create a perfect **Soft Edge Blending** installation or show.

Following these classes, attendees were presented with an **Analog Way** Soft Edge Blending Certificate Of Achievement Level 1 and the **InfoComm International's Certified Technology Specialists (CTS) Training Program** certified these **Soft Edge Blending** classes.

From now on, each **Soft Edge Blending** class offered by **Analog Way** will give credit to attendees for 1 RU, ensuring the quality of the training delivered.

About Analog Way

Founded in 1989, Analog Way is a leading designer and manufacturer of innovative image converters with worldwide locations (USA, France and Singapore). The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets. For further information, do not hesitate to visit our website at: <http://www.analogway.com>

For more information, please contact our PR department at +33 1 64 47 16 03 or send an email to: marketing.a@analogway.com